



1 December 2004

Mr. Jason Chan
Senior Manager
Polygot Translations
14B, Time Centre
53 Hollywood Road
Central
Hong Kong

Dear Mr. Chan,

Business of Design Week (BODW) 2004

I am very pleased to let you know that BODW 2004 was completed very successfully on November 21st. The 6-day event was attended by the largest audience ever and has attracted extremely positive public and media and attention which has been widely reported in Hong Kong, Greater China and across the Asian region.

On behalf of the Hong Kong Design Centre and the BODW organizing committee, I would like to extend our most sincere gratitude for your generous sponsorship to the event. Your patronage and generous contribution has made the event more meaningful, credible and widely acknowledged as a leading international design event.

I would also like to take this opportunity to thank your colleagues who have helped and without whose assistance the smooth administrative arrangements would not have been possible.

The power of design, branding and innovation at BODW has been promoted very positively and this is very much to Hong Kong's credit. This is in no small way due to your support and we look forward to seeking your participation again in the future so that we may help build upon the great success of BODW 2004.

I thank you very much for your wonderful support and we wish you a Merry Christmas and a happy and fruitful 2005.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Tony Price". The signature is fluid and cursive, with a long horizontal stroke at the beginning.

Tony Price
Acting Executive Director